



**UNIVERSITY
STARTUPS™**

Outcomes Report

AAWDC
Future Business Owners
Summer 2025

Prepared by University Startups



AAWDC Future Business Owners Overview

The **AA Future Business Owners** program is a 5-day immersive, hands-on experience that empowers students to explore entrepreneurship by building their own business ventures from the ground up. Throughout the program, students engage in a structured daily schedule that includes learning key concepts such as the Lean Startup methodology, business model design, and strategies for creating social impact. They then apply these concepts by working in teams to develop and refine their business ideas, conduct daily customer interviews, and receive personalized feedback from instructors and mentors. In addition to gaining technical business knowledge, students strengthen critical soft skills like collaboration, communication, time management, and adaptability.

The program culminates in a final pitch showcase, where teams present their ventures to an audience offering students both a confidence-building experience and a standout achievement for college and career advancement.

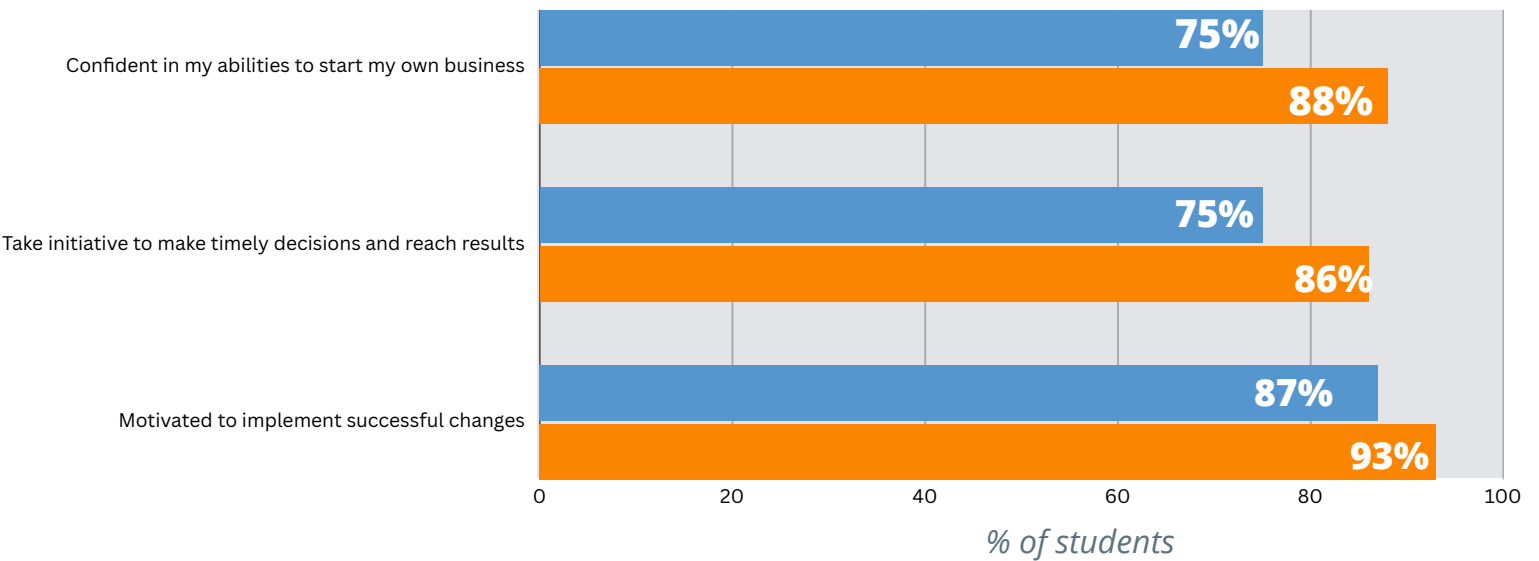
Learning Objectives

By the end of the program, students:

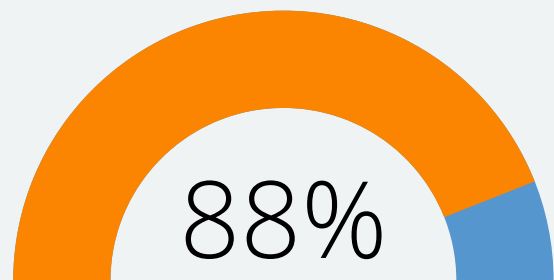
- Apply Lean Startup principles to develop a new venture
 - Demonstrate an understanding of social impact business models
 - Utilize Entrepreneurial Mindset Skills to solve problems creatively
 - Build, test, and refine a business idea based on customer and stakeholder feedback
-

Change in Mindset

Students improved their understanding of entrepreneurial skills and mindsets.



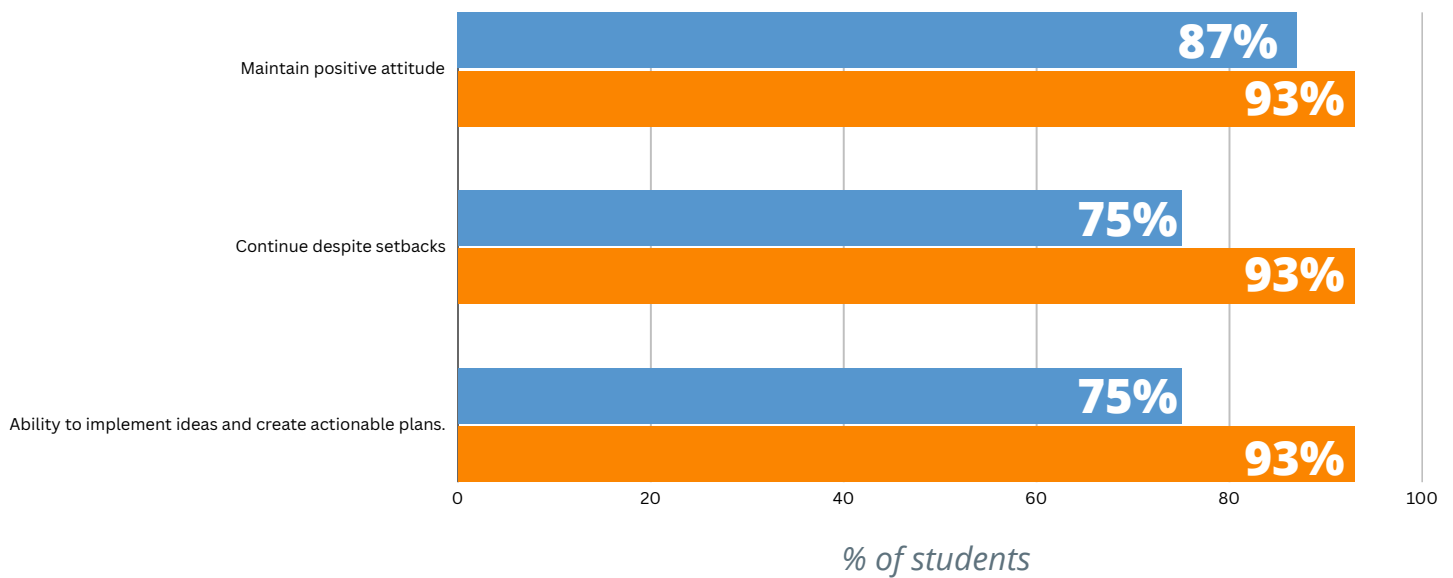
of students learned how to
better present my ideas to
a group



of student recommend this
University Startups course
to a friend

Student Outcomes

Students indicated an increase in the following after the program:



Student Comments:

"This course was fun and it helped me find my voice"

- Student

"This week was one of the best week in summer."

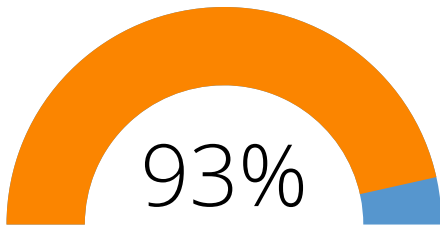
- Student

"I changed my thinking and am always thinking about the future now."

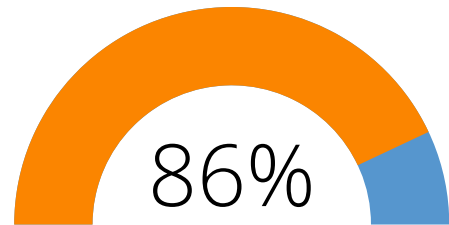
- Student

Student Outcomes

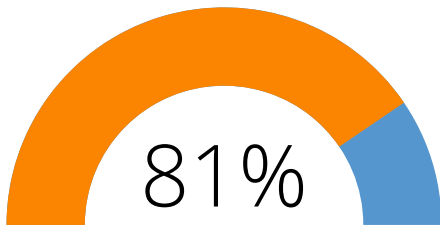
Students displayed confidence in these skills:



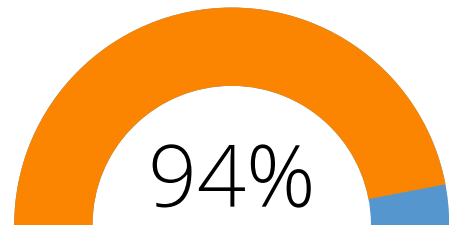
of students have the ability to generate multiple ideas and paths to solutions



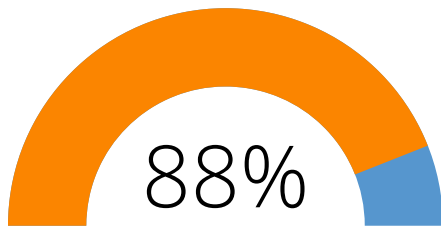
of students is comfortable in their individuality



of students feel more prepared for college



of students feel more confident about my own abilities



of students learned how to overcome an initial failure



of students learned how to better manage my time to deliver projects on time

Student Testimonials

What 3 topics did you find most helpful?

"Business, Start a LLC and a C Corp"

"The pitch, the team work and the 72 rule"

"Business Finance and Teamwork"

"Financial literacy, Building a business, and Entrepreneurship."

Which aspects of the course were MOST valuable?

"The brainstorming aspect"

"Communication and finance"

"The speakers who came in because they taught us a lot about financial literacy and entrepreneurship."



Thank you!



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