



QUARTERLY REPORT

JULY - SEPTEMBER 2025



FutureSuccess Intern participating
in Youth Government Academy

2025 FutureSuccess Program

This summer, 89 youth and young adults completed paid internships through AAWDC's annual FutureSuccess Program. Hosted by 35 local businesses, nonprofits, and government agencies across Anne Arundel County, the interns—many from low-income households—gained hands-on experience, built professional skills, and explored career pathways. The program concluded with a celebratory Closing Ceremony, where interns were honored for their achievements and host businesses were recognized for their partnership in shaping the next generation of the county's workforce.

Unemployment Rate

AUGUST 2025

MARYLAND 4.3%

ANNE ARUNDEL COUNTY 3.7%



ANNE ARUNDEL
WORKFORCE DEVELOPMENT
CORPORATION

Building Success

Alivia Goodwin, a Coast Guard spouse who recently moved to Maryland, faced challenges pursuing her goal of working in hospital administration due to frequent relocations. With a passion for helping others and hands-on experience working with children, she decided to pursue a Certified Clinical Medical Assistant (CCMA) certification. AAWDC's Military Career Navigator helped Mrs. Goodwin enroll in Towson University's CCMA program, where she excelled—completing all NHA modules and 160 clinical externship hours. After finishing her training and externship with MedStar Health, Mrs. Goodwin passed her CCMA exam in August and was offered a full-time position with MedStar. She now hopes to pursue graduate school to advance her career in healthcare.

Featured Highlight



National Workforce Development Month

September marked the 20th anniversary of National Workforce Development Month. To celebrate, AAWDC showcased “workforce development in action” by featuring staff across social media throughout the month. AAWDC also collaborated with the Local Workforce Development Board, which partnered with Maryland Senator Pamela Beidle and Delegate Gary Simmons to host an Open House at the Anne Arundel County Career Center. In addition to Senator Beidle and Delegate Simmons, attendees included Delegate Mark Chang, Delegate Heather Bagnall, Sheriff Everett Sesker, and representatives from the offices of Senator Dawn Gile and Delegate Mike Rogers. The event provided a first-hand opportunity for Anne Arundel County leaders to explore and discuss the county’s workforce system.

2025 Raising the Bar Conference

AAWDC staff attended the Maryland Workforce Association's Raising the Bar Youth Forum and Annual Conference in September. Eight team members represented AAWDC as presenters, demonstrating our leadership across key workforce development topics. Anne Arundel County Career Center Specialist Brenda Gillis was also recognized with an award for Raising the Bar in Customer Service.

Another highlight of the conference was a presentation led by AAWDC IT/Cyber Talent Consultant Kimberly Ferrara and Ed Evans, Executive Director of Social Responsibility at Cordish Gaming Group. Their session, "Building the Future Pipeline: Attracting and Retaining the Next Generation Workforce," received such positive feedback that they were invited to present it again as a virtual workshop hosted by the Maryland Workforce Association after the conference.



Back to School

The Anne Arundel Student Career Excellence (AASCE) team returned this fall for the program's third year, continuing to deliver in-school career coaching services to Anne Arundel County students. From Back to School Nights to classroom introductions, Career Coaches have reconnected with their schools full of excitement and fresh ideas for the year ahead. Now serving both high schools and middle schools for the second consecutive year, these dedicated coaches are inspiring students to explore career pathways, set goals, and plan for their futures. They've already begun meeting with students and organizing career-focused activities and events designed to build awareness, confidence, and readiness for what comes next.

Hospitality Hiring Event

In August, AAWDC held a Hospitality Hiring Event at the Anne Arundel County Career Center to highlight opportunities in one of the region's top industries. Nine businesses and 81 job seekers were in attendance, engaging in on-the-spot interviews and networking opportunities. The event provided a valuable platform for local employers to connect with qualified candidates and for job seekers to explore career paths in hospitality.



Future Business Owners Camp

This summer, AAWDC's Future Business Owners Camp, held in partnership with University Startups, gave Anne Arundel County students the opportunity to explore entrepreneurship and learn what it takes to launch and run a successful business. Over the course of the week, participants transformed innovative ideas into viable business models while strengthening financial literacy, technical skills, and soft skills such as communication and problem-solving. By the end of the program, participants reported greater confidence, motivation, and understanding of business fundamentals.



Post-Pandemic Workforce Survey

AAWDC, in partnership with the Anne Arundel Economic Development Corporation (AAEDC) and the Anne Arundel County Office of Emergency Management (OEM), released the Anne Arundel County Post-Pandemic Workforce Survey Report. The survey collected 5,006 unique responses from residents and provides insights into how the pandemic has shaped the local workforce. The full report is available at tinyurl.com/AnneArundelPostPandemicSurvey.



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